

INDEVCO
CONSULTANCY

Sustainability Strategy & Governance



**Empowering the sustainable
businesses of tomorrow**



We work with companies from across industries to help them embed sustainability as a strategic priority in their core business, develop their governance structure, as well as define their sustainability objectives enabling them to create and implement their strategies, and report on their impacts in alignment with international reporting standards.

Our award-winning framework, clearly identifies the pathway for businesses to adopt sustainable and socially responsible practices, integrate them in their operations and culture, as well as make sustainability a source of increasing purposeful value.



As consumers are concerned with ways to sustain resources and secure the wellbeing of mankind and species today and tomorrow, sustainability initiatives are becoming a crucial part of companies' core strategies addressing social and environmental matters with aggressive goals and innovation plans set high on the business agenda.

INDEVCO Consultancy works with clients to develop a deeper understanding of sustainability developments and trends, and their impacts on long-term business value, embed sustainability objectives in their core strategies, culture and day-to-day operations and supply chains, as well as report on their progress and implementation.

We help customers set sustainability governance structures to effectively manage sustainability across the organization and cascade its objectives.

Our extensive sustainability expertise, coupled with our scientific framework and principle-based approach, helps create value and drive organizational transformation by implementing strong sustainability strategies.

As we constantly adapt to rapid change, our close relationships with international coalitions ensure our framework follows high standards when designing impactful strategies and product innovations that respond to people's daily needs.

Benefits

	Enhances business practices and operational efficiency		Improves employee wellbeing, productivity, and commitment
	Sets a competitive edge		Minimizes environmental impact
	Increases productivity and fuels innovation		Reduces energy consumption costs and carbon footprint
	Establishes sustainable growth and development		Minimizes waste and conserves resources
	Strengthens your social license to operate		Builds corporate image and brand equity
	Reinforces credibility and stakeholder confidence		Reduces risks from public backlash and legislation
	Generates long-term business value		

Embed sustainability objectives in your core strategies, culture, day-to-day operations & supply chains



Sustainability Governance

Before embarking on your sustainability journey, we help you set up the best fit sustainability governance structure to enable value creation, management, and accomplishment of economic, environmental, and social objectives.

Materiality Assessment

Sustainability covers a wide array of economic, environmental and social topics. As such, we support your efforts by analyzing your most significant issues and impacts. We help you engage your key stakeholders to highlight the highest priorities for your business and set the plan forward towards a well-informed strategy, reporting and communication.

Sustainability Strategy & Management

We use a tailored and structured approach to help leaders identify their objectives and accordingly develop a high impact sustainability strategy that aligns with corporate goals, engages corporate governance bodies and key stakeholders, as well as defines appropriate KPIs and sustainability goals as mapped

universally with the UN Sustainable Development Goals (SDGs) and other international principles. Following the set strategy, we work with you to design and achieve a sustainability actionable roadmap to manage and implement your sustainability initiatives and milestones, as well as track your targets. We help you implement sustainability throughout your value chain, from sustainably sourcing raw materials, minimizing your environmental impact, saving energy, all the way through reducing waste across your production cycle and efficiently reusing materials. We also help you setup your social activities from local community engagement and support to occupational health and safety practices.

Sustainability Data Automation & Collection

To accurately manage your performance and impact, we use our data-driven approach to help you quantify and value environmental and social initiatives. We set up easy-to-use data collection mechanisms to consolidate cross-functional data from across disparate sources, followed by effective data automation to manage and streamline your reporting, as well as help you achieve your set sustainability goals in line with international sustainability reporting requirements.

Reporting & Communications

We help you define your communications strategy by setting its comprehensive framework that includes all your key messaging, target audiences and stakeholders, as well as your communication channels to effectively and systematically communicate your sustainability commitment, strategy, and achievements.

We also help you develop your sustainability reporting according to GRI standards to better think strategically and disclose your performance while managing the impact, building credibility and maximizing the value of the reporting output.

Workshop, Training & Coaching

To enable businesses to better respond to growing sustainability challenges, we design targeted guidance programs, trainings, and workshops aiming at building human capital skillsets, embedding tools and adaptive processes, as well as creating awareness on sustainability trends and engaging employees and other stakeholders.

Our Partners



A customizable program to suit your industry

Amongst industries we serve:

Banking	Healthcare
Consumer Packaged Goods	Hospitality & Leisure
Distribution & Wholesale	Manufacturing & Industrial Products
Education	Pharmaceuticals
Energy, Utilities & Resources	Retail
Government & Public Services	Transportation & Logistics

« My job is to empower
you so you no longer
need me »»

Gacia Apikian

Manager
Sustainability Strategy & Governance

Gacia Apikian is a purposeful executive with over 10 years' experience in sustainability strategy development, management, and reporting, as well as corporate communications and marketing strategy and content development. Certified in Sustainable Business Strategy and Global Reporting Initiative (GRI), she is driven to help organizations set sustainability as a strategic priority to support value-creation through environmental and social responsibility.





Today, sustainability is defined as a concept that is firmly rooted in the minds of both individuals and companies, and expected to majorly change set standards and redefine the way we do business.

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Rooted in over 60 years of experience, with a strong track record of value creation and operational excellence.

INDEVCO Consultancy's holistic approach addresses customer needs using a set of comprehensive services coupled with deep industry knowledge. Our services include: Customer Experience & Retention Strategies, Lead Generation & Customer Acquisition Programs, Marketing & Sales Enablement, Risk Assessment & Internal Audit Advisory, Strategic Sourcing & Supply Chain Optimization, People Strategy & Organization Development, Exhibition Strategy & Management, Sustainability Strategy & Governance, Business Process Improvement & Excellence, Information Systems & Business Intelligence, Insurance & Safety Risk Management and IT Solutions & Consultancy.

Our network of consultants will guide your way to success serving public and private clients and spanning multiple industries.

Bringing our expertise and experience to help you create long-term, sustainable value and accelerate your growth.

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